## **Exhibition**

# The exhibition is a vital part of the Meeting.

By exhibiting you will have a space to showcase your companies' latest products and/or technologies to the delegates.

#### **EXHIBITION FLOORPLAN**

- Prospectus
- Educational Opportunities
- Promotional & Advertising
- Contact Us

#### Shell Scheme Rental

#### That includes:

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors□
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering

Shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in t\_he Exhibitors' Technical Manual.

## **Table Space**

#### That includes:

- 2 Exhibitors' badges
- 100 word company / product profile in the Program

- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors □
- 1 Table
- 2 chairs

Table space does not include any electrical usage or stand cleaning. All these services and others will be available to order in  $t \sqcap he$  Exhibitors' Technical Manual.

#### **ADDITIONAL BENEFITS**

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website, as an Exhibitor prior to the Meeting
- Listing and profile in the Final Program

## Floorplan

To view the **Floorplan**, please click on the button below: <a href="EXHIBITION FLOORPLAN">EXHIBITION FLOORPLAN</a>

Please contact me for details, pricing and booking form:

Cristobal Bozdogan- Industry Liaison & Sales

Email: <a href="mailto:cbozdogan@kenes.com">cbozdogan@kenes.com</a>

#### Venue

#### InterContinental Cairo Semiramis

Corniche El Nil Cairo 11511 Egypt

Website

## ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must

be sent/ emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative physical booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

#### **EXHIBITOR REGISTRATIONS**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the Table Space and the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of 15 exhibitor registrations.

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

## **EXHIBITORS' TECHNICAL MANUAL**

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Meeting. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Specifications
- Contractor details
- Services available to exhibitors and order forms

#### SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Meeting venue at their convenience. Please contact the venue directly to arrange this.

#### EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile and read important exhibitor information on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

#### **EXHIBITION TERMS & CONDITIONS**

The Terms and Conditions can be <u>found here</u>. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

An exclusive handling agent will be designated to the IFSOCM24. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Meeting. This organisational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Meeting.

## PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that i\(\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\tex{

Further details will be included in the Exhibition Technical Manual.  $\Box\Box$