

# Benefits of Attending

## Industry Benefits of Participating as a Sponsor and/ or Exhibitor

- Maximize awareness of your brand and enhance your company's image in the marketplace.
  - Gain differentiation from your competitors.
  - Promote your company, products, and services.
  - Target your message and marketing.
  - Increase access to national and international markets.
  - Network and build new relationships.
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- [Prospectus](#)
  - [Promotional & Advertising](#)
  - [Exhibition](#)
  - [Contact Us](#)

## Join us in Cairo

In this year's Meeting, we will reunite more than 300 delegates in Cairo, Egypt from 12-14 December 2024. So, turn the spotlight in your direction and become an official supporter of the Meeting!

## Find what is best for your company!

Request your sponsorship package or participation by contacting our team. We will guide you through the available options, tailor-made to ignite your specific business objectives and budget.

Cristobal Bozdogan – Industry Sales & Liaison

Email: [cbozdogan@kenes.com](mailto:cbozdogan@kenes.com)